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2007-13 Case Studies

“Gullane Village Hall, the Hub for All”



Applicant

Gullane Community Association
www.gullanevillagehall.org

Contributions

Total Project Cost: £27,918
Tyneesk LEADER: £25,126 (90%)*

Project Duration

April to May 2011

*It should be noted that the Tyneesk LEADER programme 2014-20 allows for a maximum of 60% intervention

Project Aims

To upgrade the stage, performance, lighting and audio visual facilities converting the hall into a hub for cultural, leisure, sporting and educational activities for all ages and sectors of the community:

- Encouraging wider community involvement and participation.
- Up-skilling the community, increasing likelihood of employment.
- Improving use, creating a self-sustaining funding stream for the facility.
- Improving connectivity with other communities, enabling closer networking with nearby halls and events.

Project Detail

This project aimed to build on previous work establishing a comprehensive club, event and workshop base. By upgrading the facilities the offering could be broadened out to film showings, formal presentations, external meetings and events, attracting a wider sweep of visitors. Gullane Community Association also wanted to engage the community in more creative activities than previous and attract visiting artists and performers, adding a multi-cultural dimension to the events programme.

Results

The award of the LEADER grant enabled the establishment of a Community Cinema—Little Big Screen, which shows films for all ages. The group have also written, produced and performed three pantomimes since the award. The cinema has generated an income of over £1,000 and the last pantomime £2,000, and both have attracted significant visitor numbers in age from four to 84 who would otherwise not have mixed. Drama sessions are now provided for young people in collaboration with East Lothian Youth Theatre and private functions, such as weddings and birthday parties, are now hosted (further attracted by upgrade of the entrance and toilet facilities with a subsequent LEADER grant). The annual hall letting income was around £3,000 prior to LEADER intervention but now stands in excess of £15,000.

