

NEWHALL EXCLUSIVE USE WEDDING VENUE

APPLICANT

Newhall Events Ltd
www.newhallestate.co.uk

TOTAL PROJECT COST

£188,795

£113,277
(57%)

£75,518

Tyne Esk LEADER

Match Funding

PROJECT AIMS

- Convert the Coach House at Newhall Estates into a stylish venue for wedding receptions, special events, corporate dinners and presentations.
- Allow this to run alongside other estate refurbishments to create an exclusive, all-inclusive wedding venue.
- Put Midlothian on the map for high-end, modern weddings.

PROJECT DETAIL

Newhall Estate is located 12 miles south of Edinburgh in the Midlothian countryside. Until the project, the applicant operated weddings, dinners and events from a marquee located in the grounds near to the house, meaning it could only operate seasonally. Moreover, on research of the Scottish wedding market, it showed Highlands and Scottish Borders as top runners with Midlothian tailing behind. The project aimed to address both of these issues, with conversion of the Coach House and establishment of an all-inclusive wedding venue.

RESULTS

The LEADER grant enabled the applicant to fully renovate their Coach House building, giving capacity for 100 guests. The stylish space incorporates panoramic French doors and a canopy so guests can mingle outdoors, as well as in when weather allows. At the same time Newhall House and four cottages on the estate received a refurbishment, providing accommodation for up to forty guests, opening up the business to larger groups. The applicant is also strong on collaborating with local businesses, recommending overspill accommodation and food and drink with nearby hotels, B&Bs and restaurants.

